



[Click here to go back to search results.](#)

## Chico Enterprise-Record (Chico, CA)

March 2, 2008

**Section:** Letters To The Editor

**Article ID:** 8431962

### Letter: Another market not needed

*Chico Enterprise-Record*

I read your article on the final environmental impact report for the Wal-Mart supercenter, and your editorial on the issue, and feel compelled to comment. Chico does not need another discount grocer, and that is what the proposed supercenter will be. Fifty percent of a supercenter is devoted to discount groceries.

The final EIR argues the supercenter will potentially close only three grocery stores, as opposed to the five mentioned in Philip King's study. Three stores or five stores, either scenario equals a negative economic impact that will result in loss of jobs and consumer choice.

Why build a new discount grocer within a one-mile radius of three existing ones? Economically, it's a zero sum game. Ultimately there will be no gain in sales tax revenue.

This same EIR also claims the local real estate market is "robust" and that continued growth will keep Chico's economy strong. A glance at current headlines about the real estate market and the state of the economy in general dispute the accuracy of those conclusions.

We already have a Wal-Mart, which will not be changed if the proposed supercenter is denied.

— Heather **Schlaff**, Chico

(c) 2008 Chico Enterprise-Record. All rights reserved. Reproduced with the permission of Media NewsGroup, Inc. by NewsBank, Inc.